



institute for  
multi-sensory  
education



Teach. Read. Succeed.

Elevating Districts.  
Supporting Teachers.  
Impacting Students.



Every day at IMSE, we work hard to ensure every child can read and to support educators in achieving this goal.

For years, teachers have been led to believe that an implicit method is the best approach for teaching reading; eventually, students will just “pick it up.” Approximately [40% of students](#) can learn to read with this approach, while the rest will either fail to learn to read, spell, and write at all or will fail to do each of these proficiently. (Even the students who appear to learn to read fairly easily are advantaged by explicit instruction, particularly for spelling and writing.)

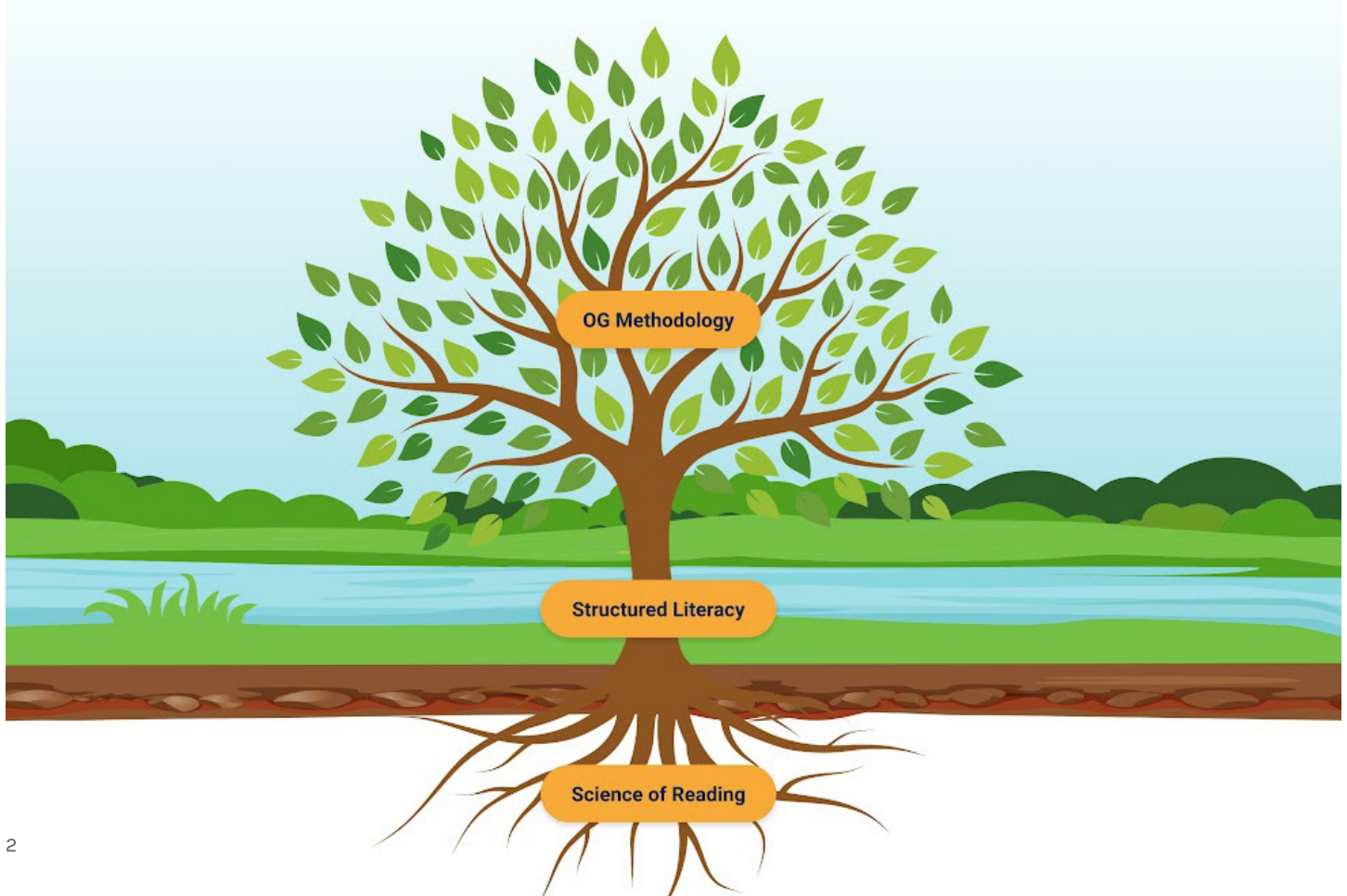
To promote literacy for **all students** across **all tiers** of instruction, teachers need access to a Structured Literacy approach that provides knowledge, tools, and instructional resources backed by the Science of Reading and that take advantage of the best of Orton-Gillingham. At IMSE, we’re on a mission to provide just that.

IMSE works closely with districts to ensure educators have everything they need to ensure every student learns to read, regardless of their starting point. **Together, we can make a real difference.**

–Jeanne Jeup, Co-Founder and CEO at IMSE

## Our Mission

*“All children must have the ability to read to fully realize their potential. We are committed to providing teachers with the knowledge and tools to deliver proven literacy education to students of all ages and abilities.”*



# Table of Contents

IMSE sets the standard for Structured Literacy professional development and support. From our hands-on approach to our professional development approach and our ongoing support of teachers in the classroom, IMSE ensures that teachers are fully prepared to make an immediate impact in their classrooms after training.

<b>ABOUT IMSE</b>	<b>4</b>
<b>IMSE IMPACT COURSES</b>	<b>6</b>
• Comprehensive Orton-Gillingham Plus	7
• Morphology Plus	9
• Phonological Awareness	11
• Asynchronous Courses	12
<b>IMSE CERTIFICATIONS</b>	<b>13</b>
• Fidelity Certificate	14
• Practicum and OG Certification	15
• District Instructor Program	16
<b>EVERYTHING YOU NEED TO DELIVER IMPACT DAY 1</b>	<b>17</b>
• Digital Resource Center	18
• Lesson Planning Tool: IOG 2.0	19
• Products	20
• Support Sites	21
a. Orton-Gillingham.com	21
b. The IMSE Journal	21
c. Parent Resources Sites	21
• Building Up/Digging Into Literacy Webinar Series	22
• Social Media and Email	23
• Ongoing District Support	24
<b>GETTING STARTED</b>	<b>27</b>



## IMSE: At the Forefront of Structured Literacy

IMSE has led the way in Structured Literacy professional development for more than 25 years. During this time, we've built a global community of instructors who bring invaluable experience to literacy education, helping millions of students become successful readers.

Districts with IMSE-trained teachers are at the forefront of literacy education, providing equitable literacy instruction to all students with a program that is both steeped in research, yet practical in the classroom.

IMSE's approach to Structured Literacy sets the standard in building literacy knowledge through professional development, an early literacy curriculum with a scope and sequence, a teacher guide, and student workbooks, plus extensive resources – creating confident teachers who feel equipped to face the everyday challenges of working with readers at all levels and capabilities.

When districts provide their educators with the tools, time, and professional development needed to build capacity and achieve proficiency, they are more likely to see consistency and fidelity across their schools, as well as higher teacher retention.

Working with schools and districts in every state, IMSE supports excellence in literacy education, increasing reading proficiency and making a life-changing impact on students across all tiers of instruction.

### ■ 25+ years

as the leading provider of Structured Literacy solutions based on SoR

### ■ 60,000+

educators trained in a live virtual format since April 2020

### ■ 300,000+

educators trained from all 50 states and across four countries

### ■ 30-hour

trainings accredited by the International Dyslexia Association

IMSE's unique approach to Structured Literacy — combining the Science of Reading with the best of Orton-Gillingham — sets it apart from other literacy PD programs in its near-immediate and measurable impact.



IMSE-trained teachers are our biggest supporters, recognizing that the knowledge gained with intentional professional development and research-based curriculum provides literacy support for all students.

“

**“My experience with the IMSE Comprehensive Training was amazing! I have taught for 23 years, and the training I had helped me rethink my teaching and approach to reach all of my readers.”**

–Racheal Szarwinski, 2nd Grade Teacher, Liberty Public Schools, Missouri

# IMSE Impact Structured Literacy Professional Development

## TEACHING THE HOW AND WHY OF STRUCTURED LITERACY

IMSE Impact Structured Literacy Professional Development and Curriculum is firmly rooted in the Science of Reading and the Orton-Gillingham approach, ensuring educators have a solid understanding of the **how and the why** of Structured Literacy. This approach differs from other programs in both its completeness and its practical application. IMSE's courses provide educators a comprehensive understanding of the Science of Reading and Structured Literacy. With meticulously designed teaching materials and resources, IMSE ensures a seamless implementation that can be put into action right away.

## THROUGH EVALUATION, TEACHERS ARE ABLE TO MEET ALL STUDENTS WHERE THEY ARE IN THEIR LITERACY JOURNEY

IMSE's PD is developed and taught by experienced educators who not only have deep expertise, but also understand the foundations of Structured Literacy and are passionate about sharing their knowledge with their peers.

With impactful PD, ongoing support, a robust library of physical and digital materials, and comprehensive certification programs that promote implementation fidelity, **IMSE Impact empowers districts and educators to make an impact on student literacy, starting on day one.**

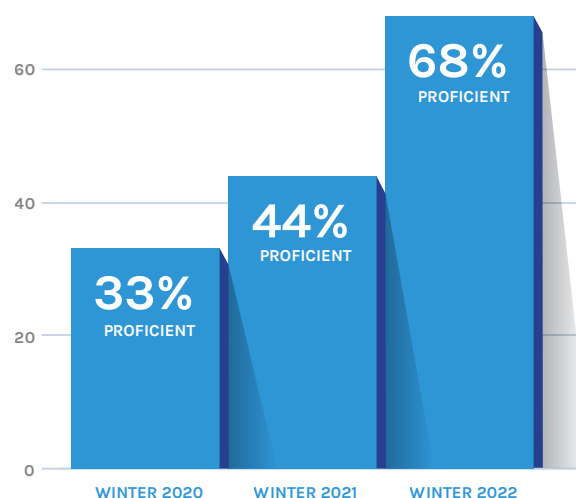
IMSE Instructors are unique. Each instructor has used IMSE's Structured Literacy program in their classroom, has completed a year-long practicum, has passed the KPEERI exam, and is CERI-certified at a minimum SLCT (Structured Literacy Classroom Teacher) level. In addition, IMSE instructors hold a master's degree in an educational field.

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**“From Winter 2020 to Winter 2022, there has been a 35% increase in our Kindergarten classrooms’ reading proficiency across the entire district! Our teachers are not building readers to take a test; We are building skilled readers for life!”**

–Jennifer Sjodin, Head of Multi-Tiered System of Support, ISD 318, Grand Rapids, MN

### KINDERGARTEN OVERALL READING SKILLS





## ALL LEARNERS. ALL TIERS.

IMSE Impact supports all tiers of instruction, providing consistency throughout the classroom, school and district. When implemented in the general education classroom, IMSE helps reduce the need for costly intervention programs by providing teachers with the knowledge, resources, and expertise to close instructional gaps for students.

Tier 1	90 minutes of instruction per day, including 30 minutes of IMSE OG in the general education classroom with benchmark assessment at the beginning, middle, and end of the academic year
Tier 2	A minimum of 10-18 weeks of 30-minute per day instruction 3x/week in addition to 90 minutes of core instruction with progress monitoring monthly or bimonthly
Tier 3	A minimum of 20 weeks of 45-120 minutes of intensive instruction delivered by a special education teacher or interventionist 5 times per week with progress monitoring weekly or biweekly

## FLEXIBLE PROGRAMS TO FIT EVERY SCHEDULE

IMSE Impact is designed to meet the needs – and schedules – of educators. Our programs are built to provide flexibility, while maintaining the highest standards and ensuring the success of our participants.

Comprehensive OG+	Morphology+	Phonological Awareness	Writing and Grammar	Dyslexia Overview
In Person Live Virtual	In Person Live Virtual	Live Virtual Asynchronous	Asynchronous	Asynchronous

For our live virtual training, participants can register for:

- Traditional Sessions (Monday-Friday, 6 hours per day)
- Semester (10 sessions, 10 weeks)
- Evening Sessions (10 sessions, 3 hours per session)
- Weekend Sessions (4 sessions, 7.5 hours per session)
- 1-Day Per Week (5 sessions, 5 weeks)
- Bi-Weekly Sessions (10 sessions, twice a week for 5 weeks)

To learn more about IMSE Impact through our Training Overview Video, visit:  
[imse.com/training-video-overview](https://imse.com/training-video-overview)

To take a peek inside IMSE Impact with our Preview Guide, visit:  
[imse.com/imse-preview-guide](https://imse.com/imse-preview-guide)

# IMSE Impact Comprehensive Orton-Gillingham Plus (30 hours)



**Learning to Read:** Designed for lower elementary and students who require foundational reading skills. IMSE OG+ has a heavy focus on phonics and orthography.

IMSE Impact Comp OG+ is geared toward the foundational literacy skills that all early learners need and primarily focuses on:

- Phonological Awareness (including blending and segmenting at the phoneme level)
- Phonics
- Encoding/Decoding

Participants in this training will learn to administer IMSE's informal criterion-referenced assessments and Zgonc's phonological awareness assessment for differentiation and ongoing progress monitoring.

Participants will learn multisensory strategies for teaching:



Reading



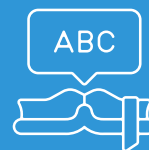
Writing



Spelling regular +  
irregular words



Fluency



Vocabulary



Comprehension

## THIS COURSE IS FOR

- K-2 Teachers
- Any teacher in Grade 3 and beyond whose students require foundational reading skills
- RTI & Literacy Coaches
- Special Education Teachers
- Title I Teachers
- Tutors
- Speech-Language Therapists
- EL Educators

## MATERIALS INCLUDED

- IMSE's Comprehensive OG+ Teacher Training Manual
- IMSE's Comprehensive OG+ Originals (PDF)
- IMSE's Comprehensive OG+ Teacher Guides (K-2; set of 3)
- IMSE's Comprehensive OG+ Spelling Teacher Guide (3rd Grade Plus)
- Interventions for All: Phonological Awareness by Yvette Zgonc
- IMSE's Syllable Division Teacher Guide
- IMSE Phoneme/Grapheme Card Pack
- IMSE Syllable Division Posters
- Comprehensive OG+ Practice Packet
- Decodable Readers Sets 1-3 (PDF)
- Asynchronous Fluency, Vocabulary, and Comprehension webinar with digital practice packet
- IMSE Blending Board
- Procedural Routine Flip Chart



In addition, participants have access to:

- IMSE's Interactive OG 2.0 (See page 19 for more details)
- IMSE's Digital Resource Portal (See page 18 for more details)



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*“My students have a stronger foundational grasp of reading. They can pound and tap to blend words and use these strategies in their writing. It is amazing to see their confidence rise with the implementation of OG.”*

–Stephanie Sibley, OG+ Trained Educator Coweta County Schools GA

Once the course has been completed, participants will gain access to the OG+ support site for access to resources dedicated to OG+ specific content and implementation.

The screenshot shows the OG+ support site interface. At the top, there's a navigation bar with links for 'Orton-Gillingham Support', 'Resource Center', 'Imse.com Member Login', and 'Contact Us'. Below this is a search bar. The main content area is titled 'How to Get Ready to Teach Orton-Gillingham' and includes a sidebar menu with categories like 'Assessment', 'Getting Started', 'Three-Part Drill', 'Multi-Sensory Experience', 'Application', 'Red Words', 'Phonological Awareness', 'Syllabification', 'Fluency', 'Vocabulary', 'Comprehension', 'Constant Reminders', and 'Dyslexia'. The main content area provides instructions on how to get ready to teach, including a list of materials to order: Sensational Sand, IMSE Student Practice Books A, B, and C, and OG-in-a-Bag for individual student kits. It also lists materials for students, such as Green Folders, Red Word booklets, and Red Word booklets A.

Learn more about our Comp OG+ training at: [imse.com/training-descriptions/compog](https://imse.com/training-descriptions/compog)

# IMSE Impact Morphology Plus (30 hours) MORPHOLOGY<sup>+</sup>

**Reading to Learn:** Designed for upper elementary students who require more skills in vocabulary and comprehension. Morphology+ offers an in-depth study of morphology, fluency, vocabulary, and comprehension.

IMSE Impact Morphology Plus is geared towards learning vocabulary with morphology primarily focusing on:



Fluency



Vocabulary



Comprehension



Writing/  
Grammar

Providing an in-depth study of morphology and how to teach morphemes in a multimodal way that increases reading and spelling skills, this course is ideal for:

- 3rd-5th Grade Teachers
- Teachers whose students can read and spell, but are still working on vocabulary and/or comprehension
- RTI & Literacy Coaches
- Special Education Teachers
- Title I Teachers
- Adult Literacy Educators
- Speech-Language Therapists
- EL Educators

## MATERIALS INCLUDED

- IMSE's Morphology Plus Teacher Training Manual
- IMSE's Morphology Plus Originals (PDF)
- IMSE's Morphology Plus Teacher Guides (4)
- IMSE's Morphology Plus Student Passages (PDF)
- *The Reading Comprehension Blueprint: Helping Students Make Meaning From Text* by Nancy Hennessy
- *Vocabulary Handbook* by Linda Diamond and Linda Gutlohn
- IMSE Morpheme Card Pack
- Morphology Plus Practice Packet
- Procedural Routine Flip Chart
- Dry-Erase Paddle Board
- IMSE's Writing and Grammar Teacher Guide (PDF), practice packet (PDF), and asynchronous webinar
- Asynchronous encoding and decoding webinar, IMSE's Spelling Third Grade Plus Teacher Guide (PDF), and practice packet (PDF)



*IMSE is a game changer for teaching explicit and systematic reading. The training for OG Comprehensive and Morphology Plus are engaging and interactive. The materials are clear and substantial enough to take straight to the classroom or individual sessions. IMSE provides a plethora of free resources that are fun and creative for the students...I recently conducted a Morphology Camp, and the resources from IMSE made it easy to implement their program... The students loved it!*

–Nancy Barnard  
Director, Educational Development Services, Jacksonville, FL

Once the course has been completed, participants will gain access to the Morphology+ Support site for access to resources dedicated to Morphology+ content and implementation..

The screenshot shows the MORPHOLOGY+ Support website. The header includes the logo and navigation links: Morphology+ Support, Resource Center, imse.com Member Login, and Contact Us. A search bar is prominently displayed. The main content area shows a breadcrumb trail: Home > Docs > Lessons > Comprehension > Comprehension: Additional Strategies. On the left, a 'Lessons' sidebar lists various topics like Assessment, Getting Started, Three-Part Drill, Multi-Sensory Experience, and Application. The main content area displays the title 'Comprehension: Additional Strategies' with an estimated reading time of 2 minutes. The text describes the importance of reading comprehension for struggling readers and mentions the 'Simple View of Reading' model. A 'Tableau' section is also visible at the bottom of the main content area.

Learn more about our Morphology+ training at: [imse.com/training-descriptions/morphology](https://imse.com/training-descriptions/morphology)

## IMSE Impact Phonological Awareness (12.5 hours)

IMSE Impact Phonological Awareness provides educators with a deeper understanding of phonological awareness and its importance in learning to read with a focus on:

- Phonological awareness, including phonemic awareness
- The 44 sounds of the English language
- The importance of orthographic mapping

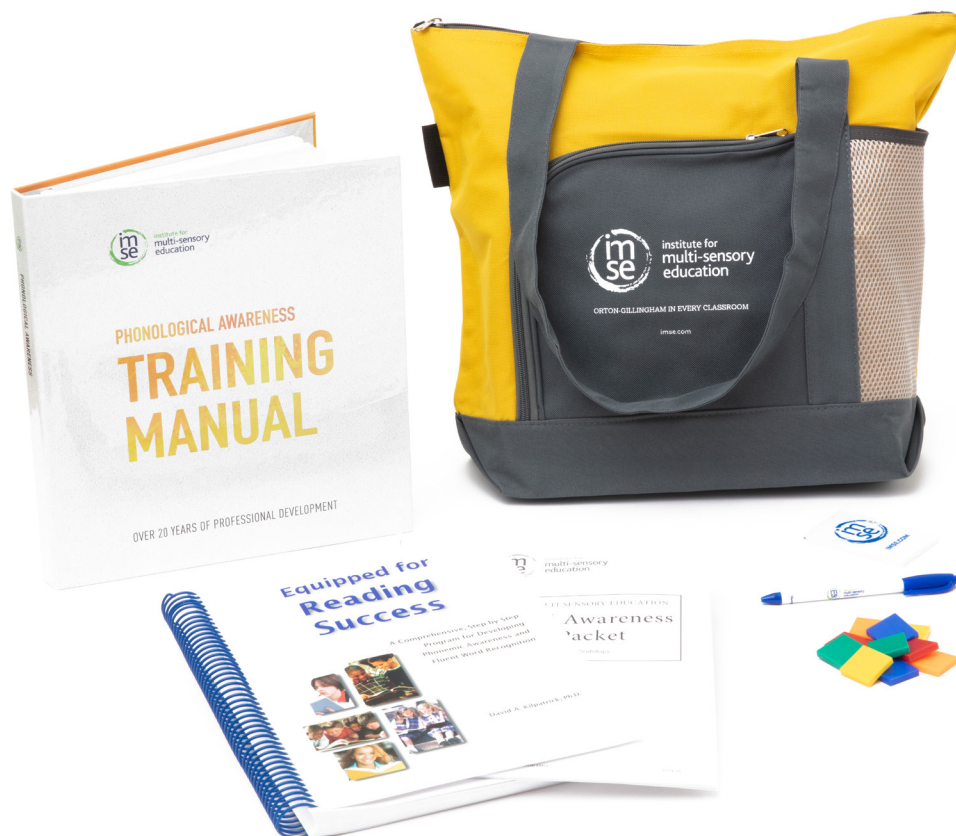
After this training, educators will better understand assessing and teaching phonological awareness to students of all ages across all three tiers of Response to Intervention (RTI).

### THIS COURSE IS FOR

- Early Elementary Teachers
- RTI & Literacy Coaches
- Special Education Teachers
- Educators who want a deeper understanding of phonological awareness and the sounds of the English language

### MATERIALS INCLUDED

- IMSE's Phonological Awareness Manual
- Phonological Awareness Practice Packet
- *Equipped for Reading Success* by Dr. David Kilpatrick
- Tokens
- Mirror
- Sounds of the English language video



Learn more about our Phonological Awareness training at: [imse.com/training-descriptions/phonologicalawareness](https://imse.com/training-descriptions/phonologicalawareness)



## Asynchronous PD Courses

IMSE offers select asynchronous courses to educators who are looking for professional development that fits into their busy schedules. These courses can be started, paused, and resumed over time so that educators can work at their own pace.

There are three asynchronous course options:

- **Phonological Awareness**
- **Writing/ Grammar**
- **Dyslexia Overview**

### Phonological Awareness (12.5 hours)

Participants who take the Phonological Awareness Asynchronous Training will receive the same content and physical materials as the live virtual training with access for six months. (See previous page.)

### Writing/Grammar Digital Course (5 hours)

IMSE's Writing and Grammar online video course provides in-depth instruction and practice on grammar and composition. The topics include parts of speech, punctuation, capitalization, sentence writing, the writing process, paragraph writing, and essay writing. Six-month access to this online video course gives you the flexibility to learn at your own pace.

Our IMSE instructor was an incredible instructor and after the program, I was confident in my ability to apply the IMSE Orton-Gillingham approach in my classroom. I was so impressed with how IMSE had the course set up and integrated incredibly well into the virtual classroom.

#### THIS COURSE IS FOR

- Educators, Grades 3-6
- Middle or High School Interventionists

#### MATERIALS INCLUDED

- Pre-recorded 5-hour video training led by an IMSE Master Instructor
- PDF copy of IMSE's Writing and Grammar Teacher Guide
- PDF copy of IMSE Writing and Grammar Practice Packet

### Dyslexia Overview (2 hours)

IMSE's Dyslexia Overview is designed for educators to become acquainted with dyslexia, as defined by the New Jersey Administrative Code. The myths of dyslexia are dispelled by looking at the reading brain and the research that tells us how to support a learner with dyslexia. This session provides multimodal learning strategies that best serve students. The importance of the Five Essentials of Reading is emphasized, with demonstrations of instruction in phonological awareness, phonics, fluency, and vocabulary. Educators will have access to this course for 1 year.

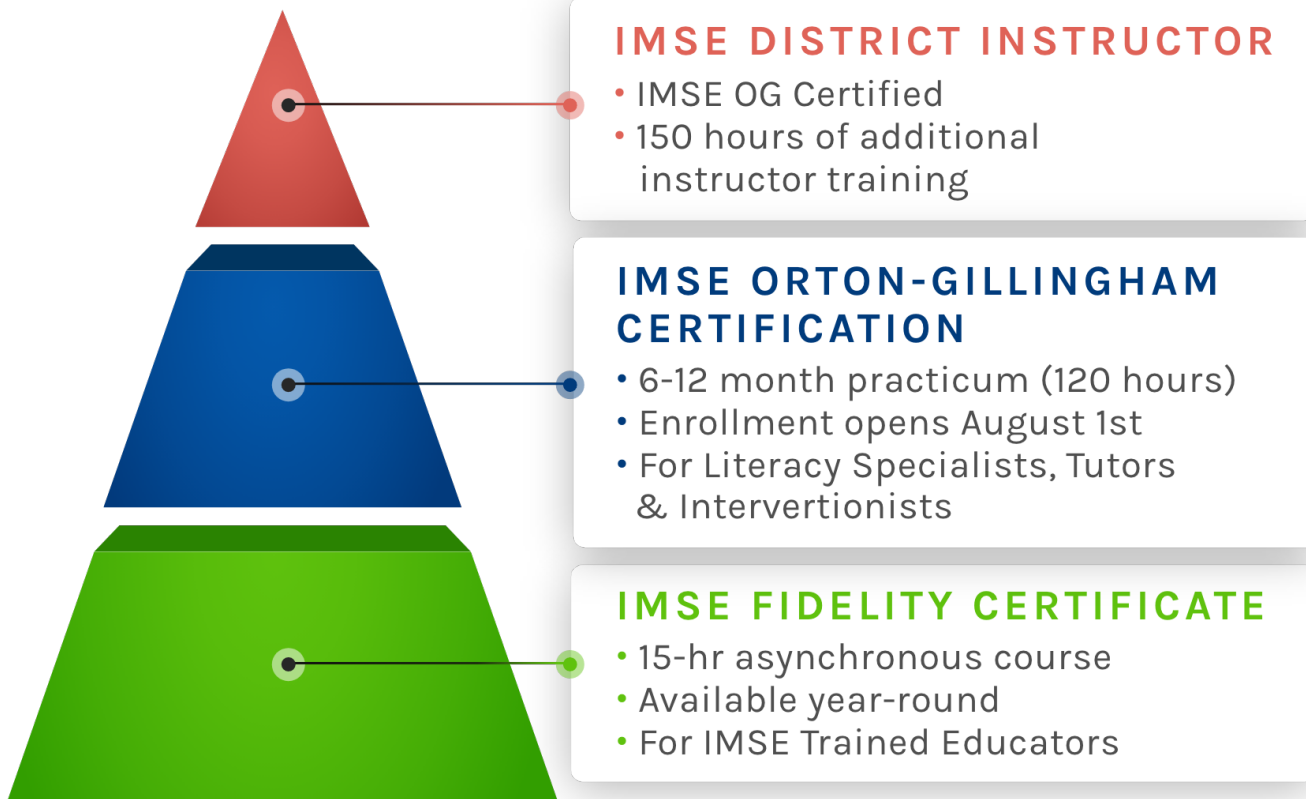
#### THIS COURSE IS FOR

- Educators needing an introduction to dyslexia

Learn more about our asynchronous options at: [imse.com/asynchronous-courses/](https://imse.com/asynchronous-courses/)

## Take Your District's Literacy Training to the Next Level

IMSE offers three tiers of certification to help take your district's literacy knowledge and training to the next level. Each of our advanced trainings – IMSE Fidelity Certificate, IMSE Orton-Gillingham Certification, or becoming an IMSE District Instructor – benefits anyone who teaches literacy: general and special education teachers, ESL and ELL teachers, speech-language pathologists, reading specialists, tutors, and more.



## IMSE Fidelity Certificates (15 hours) – \$375

The IMSE Fidelity Certificate courses support educators and districts in ensuring that both IMSE Comprehensive OG+ and IMSE Morphology+ strategies are implemented with fidelity. Participants advance through modules that include implementation videos in various settings, additional strategies and lesson variations that can be used in their current reading program, step-by-step assessment administration videos, and more.

In addition to being stand-alone courses, the Fidelity Certificate courses can be considered a jump-start for an IMSE Practicum. The Fidelity Certificate courses are required components of the IMSE Practicums, but they can also be completed prior to beginning a practicum. \*If participants are accepted into an IMSE practicum within two years of completing the corresponding Fidelity course, the \$375 fee will be deducted from the practicum fee, and the 15 hours will be applied to the practicum.

### Comprehensive OG+ Fidelity Certificate

The IMSE Comp OG+ Fidelity Certificate course takes a deeper dive into each IMSE OG strategy. Participants watch videos of these strategies implemented with students in various classroom settings and gain knowledge needed for consistent implementation of IMSE OG strategies.

#### THERE ARE 8 REQUIRED MODULES IN THIS COURSE

- Assessment
- Phonological Awareness
- Three-Part Drill
- Teaching a New Concept and Dictation
- Red Words
- Syllabication
- Comprehension, Vocabulary, & Fluency
- Dyslexia



### Morphology+ Fidelity Certificate

The IMSE Morphology+ Fidelity Certificate course supports educators in implementing IMSE Morphology Plus strategies with fidelity.

#### THERE ARE 4 REQUIRED MODULES IN THIS COURSE

- Assessment
- Three-Part Drill
- Teaching a New Concept (includes application)
- Comprehension, Vocabulary, & Fluency

Learn more about IMSE Fidelity Certificates at: [imse.com/certification/#fidelity-cert](https://imse.com/certification/#fidelity-cert)

## IMSE Orton-Gillingham Certification (6-12 months) – \$2,350

District educators that become certified in IMSE's Orton-Gillingham gain a life-long investment in their literacy education and add a rich layer of expertise to their teaching skills. IMSE OG Certification is offered through two different practicums: the IMSE Comprehensive Orton-Gillingham+ practicum and the IMSE OG Specialist practicum.

### IMSE COMPREHENSIVE ORTON-GILLINGHAM+ PRACTICUM PREREQUISITES

- Completed IMSE Impact Comprehensive Orton-Gillingham+ course
- Completed IMSE Impact Phonological Awareness course
  - a. Candidates who have completed a minimum of 12.5 hours of phonological awareness instruction through a college-level course or a different program may apply for a waiver for the IMSE PA course requirement by completing a waiver form and quiz.

### IMSE OG SPECIALIST CERTIFICATION PREREQUISITES

- Completed IMSE Comprehensive Orton-Gillingham+ practicum
- Completed IMSE Impact Morphology+ course

### PARTICIPANTS ARE REQUIRED TO

- Submit 1 two-hour lesson plan for 25 weeks to reflect a minimum total of 50 instructional hours
- Administer ongoing progress monitoring
- Submit a pre- and post-student assessment report
- Complete learning outcomes as well as required readings
- Pass the KPEERI exam through CERl

### MATERIALS PROVIDED

- One-year subscription to Interactive OG 2.0 (See page 19 for details)

### GRADUATES WILL RECEIVE

- A certificate of completion
- 120 hours of professional development
- Inclusion on the IMSE website as a certified IMSE OG educator/tutor
- An opportunity to be listed on the Learning Ally website as an OG certified educator/tutor

Learn more about IMSE's OG Certification at: [imse.com/certification/#og-cert](https://imse.com/certification/#og-cert)

## IMSE's District Instructor Program (6-12 months) – \$4,750

### ACCELERATE YOUR DISTRICT'S SUCCESS

Investing in the professional development of educators is a long-term investment that yields remarkable benefits for both teachers and students. By having an on-site IMSE Master Instructor, your district ensures program fidelity, guaranteeing that the Structured Literacy approach is implemented with precision and effectiveness.

IMSE Master Instructors not only mentor fellow teachers who have completed IMSE OG training, they also contribute to establishing your district as an IMSE OG accredited institution. An IMSE Master Instructor can also bring their expertise to IEP meetings to provide invaluable insight and support to create a holistic approach.

With an IMSE Master Instructor on site, districts benefit from reduced rates for future training courses, while ensuring continuous growth and fidelity of implementation. Your IMSE Master Instructor can also provide on-site refresher sessions and consultations, maximizing the ongoing professional development of your educators.

If you have a potential candidate that is considered to be the best of the best in your district and has experience training, leading, and mentoring other educators, contact us to learn more about this valuable program.

### PREREQUISITES

- Master's degree or higher in an educational field of study
- Current and valid teaching license
- IMSE Orton-Gillingham Certification

#### Districts that have their own Master Instructor benefit from:

- *Program Fidelity*
- *IMSE OG Accreditation*
- *A Holistic Approach for All Teachers and Learners*
- *Savings on Future Trainings*
- *As-Needed, On-Site Refresher Sessions and Consultations*



## Everything You Need to Make an Impact!

Successful literacy instruction requires a comprehensive and cohesive approach. IMSE offers a complete solution that encompasses everything educators need to support impactful equitable literacy instruction. From comprehensive professional development and early literacy curriculums, to assessments, resources, and classroom products, IMSE empowers teachers to shape the future of literacy education.

IMSE's complete, high-impact Structured Literacy approach equips educators with the knowledge and the tools necessary to be confident teachers and engaged readers; fostering a lifelong love for learning. Together, we can support every student's right to read.

### IMSE-TRAINED EDUCATORS HAVE ACCESS TO



Digital Resources



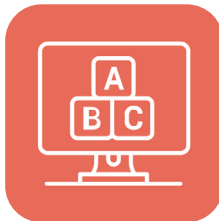
Online Lesson  
Planning Tools



Physical and Digital  
Products



Support Sites



Ongoing Webinars



Social Media



Refresher Videos



In-Person and Live-  
Virtual Consultations



Network of  
300k+ Educators



# Digital Resources That Bring Literacy to Life in the Classroom

## IMPACTFUL LESSONS, ACTIVITIES, AND IMPLEMENTATION SUPPORT

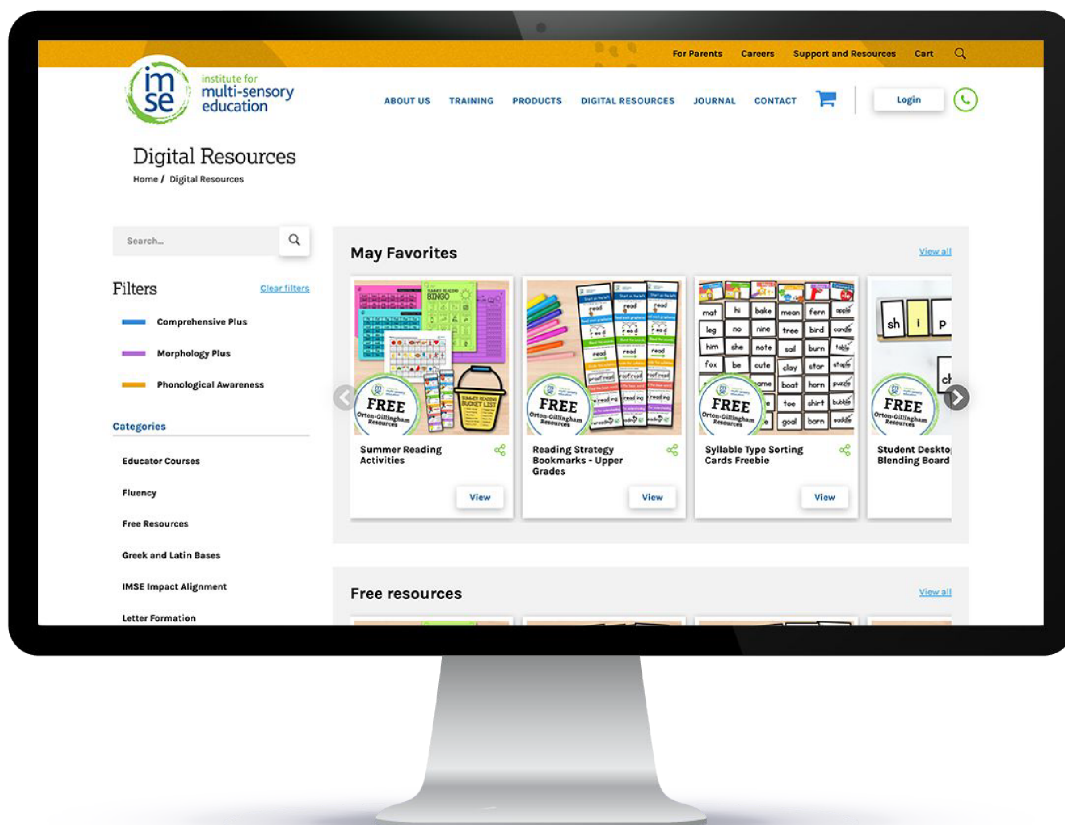
IMSE's Digital Resource Center offers a vast array of literacy resources to meet the needs of every classroom. Whether your educators are trained in IMSE's Orton-Gillingham approach or not, this dynamic platform caters to all educators seeking high-quality materials to enhance literacy in their classrooms and seamlessly integrates into your district's curriculum, including:

- Free resources and activities
- Articles and videos on the latest Science of Reading research
- Implementation support
- Library of favorite resources that are continually updated and added to

“

*I use IMSE in my small group instruction. My students feel successful every session. The digital materials are vibrant and engaging. I love that I can customize materials to fit what my students need.*

–Jacquelyn Shardlow,  
IMSE Trained Educator



Learn more about IMSE's Digital Resource Center at: [imse.com/digital-resources/](https://imse.com/digital-resources/)

# IOG 2.0: Lesson Planning and Assessment Made Easy for Your Educators

## TRACK STUDENT AND CLASS PROGRESS. INFORM STRATEGIES. ELEVATE OUTCOMES

IMSE's online lesson planning tool, Interactive Orton-Gillingham (IOG) 2.0, is a dynamic and easy-to-use tool specifically designed to support the curriculum and methodology taught in IMSE's OG+ training.

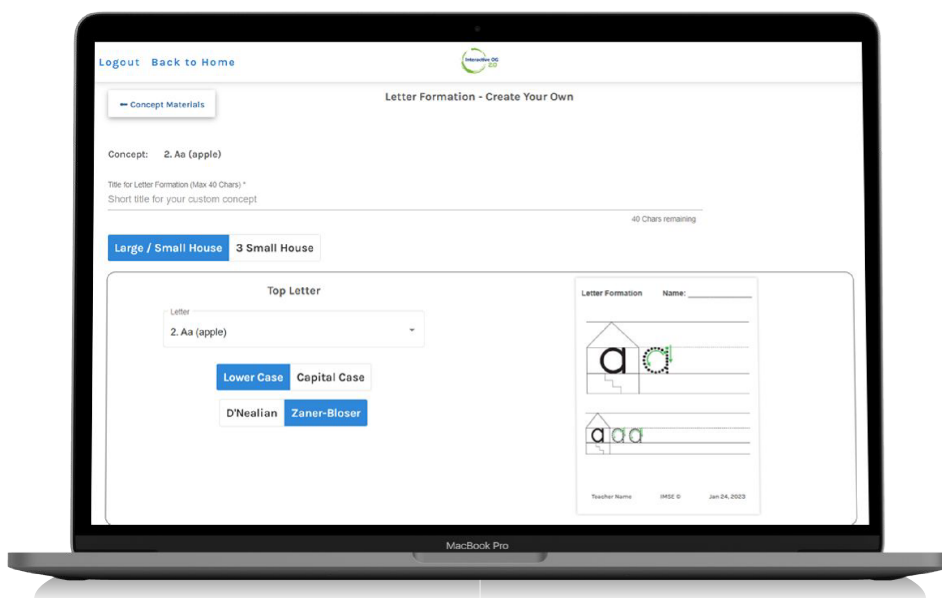
With IOG 2.0, educators have the flexibility to choose from pre-made lesson materials or create their own for all the concepts covered in the Comprehensive OG+ training. **This extensive library of resources ensures that educators can easily access high-quality instructional materials tailored to their students' needs, saving precious teacher prep time.**

### KEY FEATURES

- User-friendly interface
- In-app assessments to monitor and drive instruction
- IMSE-approved pre-made lessons
- Customizable lesson plans to meet each student's needs
- Student and class progress tracking
- Reporting capabilities to track students and classes
- Secure data sharing among team members and administrators

IOG 2.0 empowers educators with powerful features and functionalities that streamline lesson planning, track progress, enhance collaboration, and elevate student learning outcomes.

This data-driven approach empowers educators to make informed instructional decisions and maximize student achievement.



Learn more about IMSE's lesson planning tool, IOG 2.0, at: [imse.com/interactive-og/](https://imse.com/interactive-og/)

## Tools Your Educators Can Use to Make a Difference All Year Long

Keeping students engaged and motivated throughout the academic year is important. IMSE offers a wide range of physical and digital products designed to support districts in providing educators with the tools they need to create dynamic and engaging lessons.

Our physical products include a variety of instructional books for teachers, practice books for students, as well as multi-sensory learning tools and a wide range of classroom materials. From phonological awareness and phonics materials to comprehension aids and vocabulary resources, IMSE products offer a hands-on approach to learning, igniting students' curiosity and fostering a love for literacy.

In addition to our physical products, IMSE also provides digital resources that enhance classroom instruction. These resources include Google Slides, interactive lessons, printable activities, and online assessments. Educators can easily integrate these resources into their lessons, keeping students engaged and actively involved in the classroom.

### 10 STUDENT CLASSROOM KITS - \$150

- 10 Desk Alphabet Strips
- 10 Redword Booklets
- 2 Bags of Sensational Sand
- 10 Sand Trays
- 10 Crayon Duos
- 10 Multisensory Screens
- 10 Zip Bags for Storing Sand Trays



Note: Districts can also price out student classroom kits per item, dependent on what their educators need in their classrooms.

### OG+ PRINTABLE CLASSROOM COLLECTION FOR K-2 - \$200

Ensure your K-2 educators have all the tools they need to keep their students engaged throughout the entire year. Shop all of IMSE's products at: [imse.com/products](https://imse.com/products)

- OG+ Printable Phoneme/Grapheme Picture Activity Set
- OG+ Printable Grapheme Picture Card Set - K-2
- OG+ Printable Classroom Schedule & Materials Card Set
- OG+ Encoding & Decoding Printable Center Activity Set - Kindergarten
- OG+ Decodable Fluency Printable Set - Kindergarten
- OG+ Printable Decoding Cards Activity Set - K-2
- IMSE Printable Reading Strategy Posters and Bookmarks
- OG+ Printable Syllable Division Poster and Bookmark Set
- OG+ Encoding & Decoding Printable Center Activity Set - First Grade
- OG+ Decodable Fluency Printable Set - First Grade
- OG+ Encoding & Decoding Printable Center Activity Set - Second Grade
- OG+ Decodable Fluency Printable Set - Second Grade



## IMSE Support Goes Beyond IMSE.com

IMSE offers a number of educational websites and online resources for districts, administrators, educators, and parents.



### THE IMSE JOURNAL

The Journal is IMSE's dedicated blog where we feature a variety of content all about literacy. By regularly engaging with the blog, educators can stay up-to-date with the latest news, research, trends, and best practices in the field of literacy. Whether it's exploring new teaching strategies, understanding the Science of Reading and Structured Literacy, hearing district success stories, or discovering innovative classroom activities, the Journal blog offers a diverse range of topics that cater to the specific needs of literacy education.

Visit the Journal site at: [journal.imse.com/](https://journal.imse.com/)

## Orton-Gillingham.com

### ORTON-GILLINGHAM.COM

We receive many great questions about Orton-Gillingham, the Science of Reading, Structured Literacy, and what is effective and why. As a result, IMSE has compiled the most important and congruent information across these key literacy topics within a single website, [Orton-Gillingham.com](https://www.orton-gillingham.com). Our goal is to provide you with the background and answers to the most frequently asked questions surrounding these topics!

Visit Orton-Gillingham.com at: [www.orton-gillingham.com/](https://www.orton-gillingham.com/)

### PARENT RESOURCE PAGES

At IMSE, we are committed to promoting effective literacy instruction and understand the crucial role of parents in their children's reading development. These pages are designed to help parents understand the importance of Structured Literacy and the Science of Reading and why these teaching approaches and bodies of research are vital in the formative years of learning to read. We also provide valuable tips and tools for parents to refer to if they suspect they have a struggling reader at home.

Visit the IMSE.com parent page at: [imse.com/support/parents/](https://imse.com/support/parents/)

Visit the Orton-Gillingham.com parent page at:  
[www.orton-gillingham.com/for-parents/](https://www.orton-gillingham.com/for-parents/)

## Engaging and Informative Webinars

### KEEP YOUR EDUCATORS AT THE CUTTING EDGE OF LITERACY

In today's fast-paced and ever-evolving educational landscape, staying informed and continuously improving as literacy educators is more crucial than ever.

IMSE's literacy webinars – Building Up Literacy and Digging into Literacy – serve as a vital platform for professional development, offering valuable insights, practical strategies, and cutting-edge research in the field of literacy instruction. By attending our webinars, your educators gain access to a wealth of knowledge and expertise from Science of Reading experts, experienced IMSE educators, and leaders in literacy education.



#### BUILDING UP LITERACY

Our Building Up Literacy webinar series features IMSE-trained educators speaking on a wide range of literacy topics pertaining to Orton-Gillingham, Structured Literacy, and the Science of Reading. Educators can discover innovative teaching techniques, explore evidence-based practices, and expand their instructional toolkits to meet the diverse needs of their students.



#### DIGGING INTO LITERACY

Our Digging into Literacy webinar series features literacy leaders and experts. This series is designed to provide valuable insight and knowledge to enhance the understanding of effective literacy instruction. Each webinar session features renowned industry leaders who delve into a specific topic and share their expertise, research, and practical strategies.

# Fostering a Community of Educators

## HELP CREATE A LASTING IMPACT

IMSE connects educators from across the country through trainings and online communities, creating a supportive network where ideas and best practices can be shared. We nurture these relationships through our social media channels, monthly newsletters, Freebie Fridays, and regular giveaways.

## IMSE SOCIAL MEDIA COMMUNITIES

Building a supportive and collaborative community is important for educators. IMSE's social media communities serve as valuable platforms for connecting, sharing, and learning. Through our social media channels, educators can engage in discussions, ask questions, and exchange ideas with a network of thousands of like-minded professionals.



## MONTHLY NEWSLETTER

IMSE newsletters are a valuable resource that keep educators up-to-date with timely and relevant information. As a result, districts can better stay ahead of the curve, foster professional growth among their educators, and ultimately provide the best possible literacy education for their students.

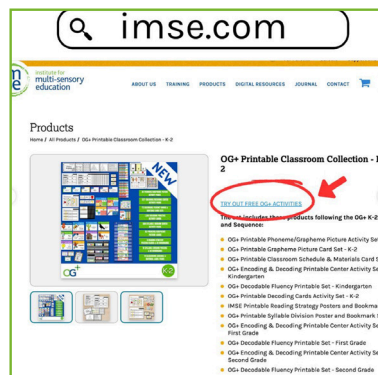
## FREEBIE FRIDAY AND GIVEAWAYS

Working within a limited budget is hard, which is why IMSE is committed to supporting educators with our weekly "Freebie Friday" resources. These resources are carefully curated to provide educators with practical tools, materials, and ideas that can be implemented in the classroom at no cost to them. Additionally, we regularly host giveaways of our IMSE Impact Structured Literacy Professional Development and Curriculum, giving "lucky" educators the opportunity to access high-quality resources and training free of charge.



*"I use IMSE's free digital and downloadable resources to supplement my small group phonics instructions. My students and I absolutely love them. Thank you for supporting my instruction!"*

–Natalie, IMSE Trained Educator



## Partnering for District Success

With a deep commitment to transforming literacy outcomes, IMSE goes beyond providing teacher training and implementation tools. As educators, we understand that sustained success requires ongoing support and collaboration with educators, administrators, and districts.

Our team of experts will collaborate to identify areas of improvement, develop strategies for implementation all while keeping the district's vision and mission at the forefront.

IMSE provides districts with the ability to invest in their teachers' knowledge base with a comprehensive Structured Literacy Professional Development and Curriculum. It doesn't end with your educators; we also provide additional support to districts and administrators through our Comprehensive OG+ Administrators Course.

IMSE's Structured Literacy approach has supported success for districts of all sizes, ensuring literacy initiatives are effective, equitable, and yield measurable results. Our goal is to empower districts to overcome challenges and create a culture of literacy excellence that ultimately leads to improved outcomes for all students.

By fostering a culture of continuous improvement, IMSE is on a mission to improve literacy instruction, increase reading proficiency, and make the greatest impact on students across all Tiers of instruction.

“

**“IMSE continues to be one of the best investments we’ve made for our teachers and students! For five years now, our teachers have received the benefits of training and coaching, not on a program, but on how children learn to read and what they can do to support the process. One of the aspects that attracted me to IMSE was that I wasn’t buying a program, I was investing in training for the teachers that would enhance their instruction. It was a mindset change that wasn’t wrapped around a boxed kit.”**

–Barbara Wilchensky Bridgeton Public Schools, NJ

## Comprehensive OG + Administrators Course

This asynchronous course provides administrators with the information needed to support educators as they implement the IMSE OG approach. Through instructor presentation modules, articles, and videos of the approach being implemented with students, administrators will deepen their understanding of IMSE's enhanced Orton-Gillingham methodology and the tools necessary for implementation.

### THE COURSE MODULES WILL HELP ADMINISTRATORS

- Monitor fidelity
- Provide support
- Make decisions about how the IMSE OG+ approach will be implemented in their classrooms and district.

## Educational Assistant Course

IMSE's Educational Assistant Course is designed for instructional support personnel working with teachers who have completed IMSE's Comprehensive Orton-Gillingham Plus 30-hour training.

IMSE's Educational Assistant Course provides educators with the knowledge and resources to support beginning reading instruction (concepts m-ending blends) in the following areas:

- Three-Part Drill
- Letter formation
- Word and sentence dictation
- Teaching irregular words (i.e., Red Words)
- Decodable readers

### THIS COURSE IS FOR

- Educational Assistants in K-2 general and special education
- Support personnel in Grade 3 and beyond whose students require instruction in word recognition skills

Please note: This course is only for Educational Assistants working with teachers who have completed IMSE's Comprehensive Orton-Gillingham Plus 30-hour training.



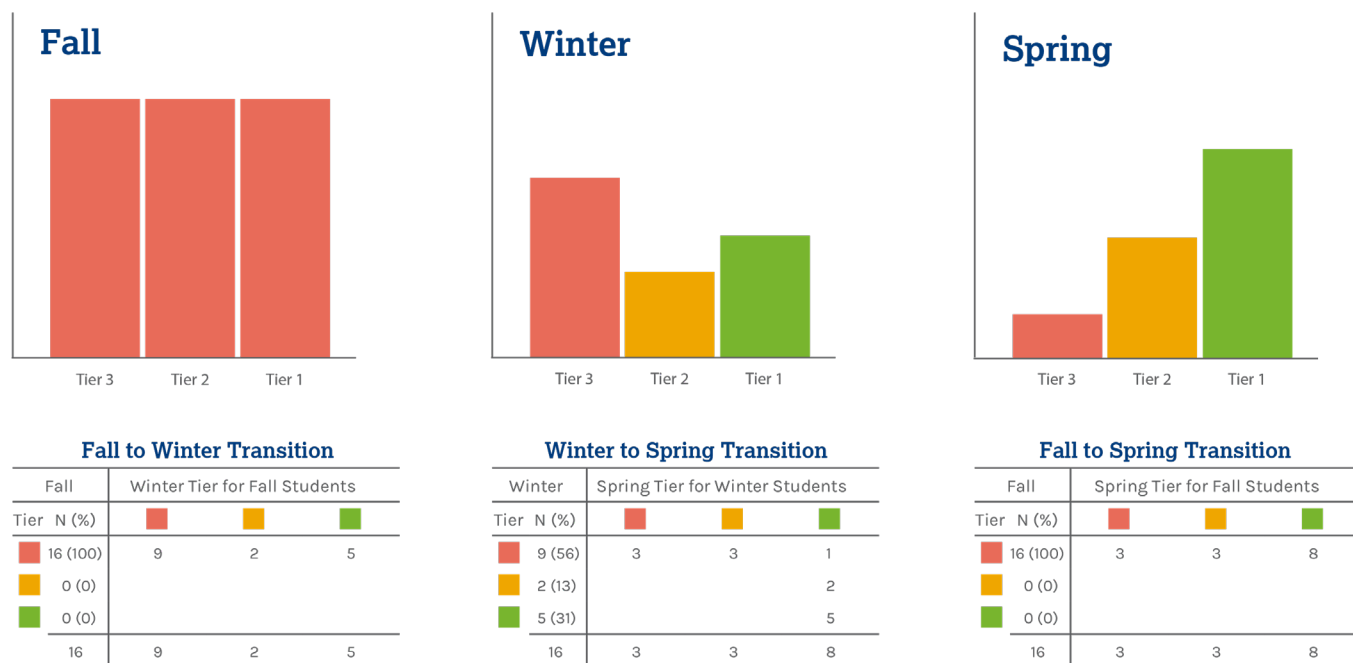
# Educational Assistant Course Continued

## MATERIALS INCLUDED

- IMSE's Educational Assistant Course Training Manual
- IMSE's Educational Assistant Course Originals (PDF)
- Small Phoneme/Grapheme Card Pack (m-ending blends)
- Syllable Division Tent
- Educational Assistant Course Practice Packet
- Decodable Readers m-ending blends (PDF)
- Procedural Routine Flip Chart
- OG in a Bag (includes items such as a sand tray, mini bag of sand, dry-erase paddle, Desktop Essentials, Red Work booklet, and multisensory screen)
- Checklist for Teacher/Support Staff communication (PDF)
- OG+ Printable Grapheme Picture Card Set (digital access)
- Access to IMSE's Resource Portal, which will include a sounds video for m-ending blends

## Southwest Local School District Kindergarten Tier Transition

When the school year began in 2022, 16 Southwest Local School District Kindergarteners in Ohio were all at high risk when it came to literacy. After just one school year of utilizing IMSE's OG strategies, only 3 students were still marked as high risk with the other 11 students transitioning to moderate or low risk.



## Getting Started Is Easy

IMSE has been working directly with districts to bring our proven Professional Development and Curriculum to schools for over 25 years. **IMSE makes an immediate impact and is easy to implement. It can be used as an independent phonics curriculum for all three tiers of education or as a supplemental resource to a core curriculum.**

### DEDICATED DISTRICT/GROUP TRAININGS OFFERED IN PERSON OR LIVE VIRTUAL

- Monday-Friday
- Hours flexible

### BENEFITS OF IMSE IN-SCHOOL TRAINING

- IMSE works with districts to understand their unique dynamics making trainings more impactful
- IMSE comes to you eliminating the concern of off-site travel or online learning
- Opportunity for in-person consultations and refreshers
- Collaboration and practice with colleagues

#### Private Group Pricing for Training

Location	# of Participants	Cost	Maximum Participants	Notes
In-person	25-29 participants	\$1,350 p/p	64 participants	+\$4,000 / week for in-person trainings  Minimum 25 participants October – April  Minimum 30 participants May – September
	30-64 participants	\$1,275 p/p		
Live-Virtual	25-29 participants	\$1,350 p/p	48 participants	
	30-48 participants	\$1,275 p/p		

**At IMSE, we're empowering districts like yours to make a real and tangible difference in the lives of their students. Together, let's unlock the full potential of literacy education!**

District leaders can also purchase vouchers for their educators to register for public live-virtual training.

#### Public Live-Virtual Training Voucher Pricing

1-9 participants	\$1,500
10-29 participants	\$1,350 (10% discount)
30-99 participants	\$1,275 (15% discount)
100+ participants	\$1,200 (20% discount)



institute for  
multi-sensory  
education



**Institute for Multi-Sensory Education**  
24800 Denso Drive, Suite 202  
Southfield, MI 48033

Contact [info@imse.com](mailto:info@imse.com) to learn more  
about our work with school districts  
around the country.

